

## WHAT IS A BUSINESS OWNER'S POLICY?

A BUSINESS OWNER'S POLICY (BOP) IS AN ENHANCED INSURANCE POLICY THAT COMBINES GENERAL LIABILITY INSURANCE AND PROPERTY INSURANCE.

MANY SMALL BUSINESS OWNERS MISTAKENLY BELIEVE THAT IF THEY HAVE GENERAL LIABILITY INSURANCE THEIR OWN LOSSES ARE COVERED, AS WELL AS THE LOSSES OF THEIR CUSTOMERS. BUT A GENERAL LIABILITY POLICY DOES NOT PROTECT YOU WHEN IT COMES TO YOUR OWN PROPERTY. IF YOU WANT TO PROTECT YOUR OWN PROPERTY, CONSIDER BUYING A BUSINESS OWNER'S POLICY (BOP).

## Why do I need a business owner's policy?

A business owner's policy provides you with general liability insurance coverage and also protects your business with third-party protection against bodily injury, property damage, personal injury, business equipment, and more.

You should also consider this policy if you own your office building, as it may be covered as well, or if you have tools or equipment you rely on to do your work.

Even better, you can customize your policy with our policy upgrades, which gives you the right coverage at a great price as you only pay for what you really need. No more, no less.

## I'M HERE TO HELP. CALL ME TODAY TO DISCUSS YOUR OPTIONS!



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